



Clean Air Summit – A roadmap towards Clean India

June 18,2008

Corp/DS-NE/0108

- ▶ **Highlights the use of Clean Air Technology for vehicles**
- ▶ **Stresses on voluntary commitments to make the environment clean and green.**

Bangalore, June 18, 2008: India's largest auto-component company, Bosch Limited, a subsidiary of the Bosch Group, together with Die Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH (German Technical Collaboration) India, jointly organized a seminar titled "Clean Air Summit" on June 18, 2008 to highlight the effect of vehicular pollution in cities and the ways to tackle it with modern clean technology.

The seminar was organized as part of the Clean Air for Bangalore campaign, a project started in November 2004 by Bosch. This aims to promote clean environment & health through reducing automotive emissions by educating the stakeholders about clean air technologies, scientific maintenance of vehicles, Government initiatives and motivating voluntary commitments towards clean air cause.

Shri B S Yeddyurappa, Hon'ble Chief Minister of Karnataka, graced the seminar and unveiled a booklet on Clean Air Bangalore. Dr. R. Chidambaram, Principal Scientific Advisor to the Government of India was the Chief Guest for function and gave the visionary address. The keynote address was delivered by Shri Shyam Saran, Special Envoy of the Prime Minister of India to the Climate Change.

Other speakers at the seminar included Mr. V. K. Viswanathan, Managing Director, Bosch Limited, Dr. Gerhard Ziegler, Vice President (Engineering & Applications), Bosch Limited, Dr. T. S. Panwar, Director, TERI, Dr. B. Sengupta, Member Secretary, Central Pollution Control Board, Dr. Herman Weltens, Diesel Exhaust Systems GmbH, Mr. Juergen Bischoff, Director, GTZ India, and Mr. K. Ravi, Vice President, Sales Automotive Aftermarket, Bosch Limited.

The speakers at the seminar called on the vehicle manufacturers to work towards cleaner engines and requested the policy makers to implement stringent emission norms.

About Bosch Group

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3 billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering."

The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com.

About Bosch in India:

In India, Bosch is a leading supplier of technology and services in the areas of automotive and industrial technology, consumer goods and building technology. Additionally, Bosch also has in India, the largest development centre, outside Germany, for end to end engineering and technology solutions.

The Bosch Group operates in India through four companies, viz, Bosch Limited, Bosch Chassis Systems India Limited, Bosch Rexroth India Limited and Robert Bosch Engineering and Business Solutions Limited. Bosch Limited operates in Automotive Technology, Industrial Technology and Consumer goods & Building Technology business sectors.

Bosch set up its manufacturing operation in India in 1953, which has grown over the years to 11 manufacturing sites and 4 development centres employing some 18000 associates and generating a consolidated revenue of over Rs. 5700 crores in 2007.

Additional information can be accessed at

www.boschindia.com

Press Contacts:

India : Sanjay Chakravarty ; Phone : + 91 80 2299 2218
: Rana Mathew ; Phone : + 91 80 2299 9780