

## Press Information

### **Bosch makes “Residential Security” - easy for all**

Bosch Security Systems, a division of Robert Bosch GmbH and one of the biggest Security companies in the world, is a true one stop shop for security, fire & communication solutions. Bosch Security Systems offers security products that are easy to use, powerful, aesthetically appealing and yet affordable for the residential and small business segments.

Two of its “state of the art technology” products are testimonial to this fact :

- Easy Series Intrusion Control Panel, and
- Wireless Intrusion Alarm System VR8.

This is consistent with the latest consumer led trend towards “lifestyle homes” that are equipped with reliable electronic security systems, hi-tech gadgets and plush interiors.

The leading builders and property developers in Bangalore and across the country are catering to consumers’ demand by investing in the latest electronic security systems like Intrusion Alarm, Video door phones, CCTV and access control, to name a few.

Bosch portfolio offers security products that meet specific requirements in this residential segment i.e. Products that provide 24/7 vigilance, at an affordable price.

“The Bosch Group stands for products and technologies that carry a stamp of innovation, quality and reliability. Our conscious effort is to set the trends in the home automation and security segment and develop products that compliment the upgraded lifestyles of consumers,” claims David Anderson, Global Head, Intrusion Detection Business from Bosch Security Systems.

The British Security Industry Association’s *Security Industry Innovation Award* for ‘Best New Intruder Alarm Product’ and the *Overall Winner award* at IFSEC 2005 in Birmingham, United Kingdom are a proof that the security industry accolades Bosch Security Systems as a leader. The Easy Series was selected as one of the *Top 30 Product Picks*, based on its ability to assess threat levels at the ISC West Expo at Las Vegas recently.

### **Easy Series: New generation of intrusion control panel**

The Bosch Easy Series is a new intrusion control panel for residential applications and small businesses that were unable to secure their assets effectively due to high investment and installation expenses. It comes with standard accessories for the Indian market and fits beautifully with current interiors in premium end lifestyle homes/bungalows and apartments.

The panel can communicate in about 20 international languages including English, Spanish, French, Chinese (Mandarin), Italian and Polish using plug-in language modules. Configuration and system self-test are voice-prompted and can be initiated by a standard telephone line – it is as simple as a conventional voicemail. It also generates an individual text or voice message to the cell phone of the owner or his neighbours.

The Easy Series intelligent Intrusion alarm system from Bosch detects unauthorised movements, forced openings, gas leaks, fire, crimes and medical emergencies. On detection of an unfavourable event for which the system is programmed it raises an alarm and communicates to a Central Monitoring Station (CMS) that verifies and takes required speedy action.

### **Integrated wireless intrusion alarm system**

The integrated wireless intrusion system VR8 is a desktop or wall mounted control panel. The aesthetically pleasing unit has been designed to fit easily into modern interior designed homes whilst offering a high level of security. Each element of the wireless system can be installed or removed simply and quickly. Enabling and disabling of the system can be undertaken from anywhere within the property using remote keypads or key fobs. VR8 is suited for application in homes, apartments, retail shops, convenience stores, pharmacies and petrol stations.

*For more information about Bosch Security Systems, please visit [www.boschsecurity.com](http://www.boschsecurity.com) or call (+91) 80 22220088 (ext. 9818).*