

Press Release

*Media Release
For immediate Release*

Bosch Launches High-Speed Packaging Machine for Food Packaging Industry

- **Caters to snack foods and potato chips manufacturers**
- **Bosch Packaging growing at the rate of 25% per annum**

Bangalore, Sept. 25, 2006: Bosch Packaging Technology, a division of Robert Bosch GmbH and one of the fastest growing packaging technology specialists in India, has introduced SVE 2510, the fastest continuous motion Vertical Form, Fill and Seal (VFFS) bagger in India. This is in line with the division's mission to offer Indian customers state of the art technology at a competitive price with a reliable local service and support network.

The division is on a high growth path and will shortly introduce new products in India with focus on productivity, reliability and attractively designed bags. "Bosch Packaging Technology is growing at the rate of 25% per annum in the solid and dry powder food segment which is commendable. We expect the Division to be the No. 1 player in this industry by 2010." said Dr. Albert Hieronimus, Managing Director, Motor Industries Company, flagship of the Bosch Group in India.

The SVE 2510 is a new generation machine built on the latest Bosch technology and completely assembled locally. The machine is highly versatile with high speeds of packing upto 180 bags per minute, depending on the product & packaging material used.

"Conventional fill and seal machines often set restrictive limits which have been completely eliminated by the SVE 2510. Its unique modular concept makes it possible to produce a large number of bag styles with a low machine height, ensuring less product breakage and longer retail shelf life" according to Mr Thomas Buehler, Business Head, Bosch Packaging Technology, India. Based on automated Servo technology, SVE 2510 is easy to use and makes for huge savings in the number of machines required by the end customer when compared to the intermittent motion machines currently used.

The SVE 2510 has already been successfully introduced into the market with orders from its customers to pack small biscuits & potato chips. These machines are scheduled to be delivered by end of 2006. The new generation SVE 2510 will also be showcased at the "International Food Tech 2006" trade show scheduled in Mumbai from 23rd to 25th Nov. 2006.

About the Bosch Group

The Bosch Group is a leading global manufacturer of automotive and industrial technology, consumer goods, and building technology. In fiscal 2005, some 251,000 associates generated sales of 41.5 billion euros. Set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering," the Bosch Group today comprises a manufacturing, sales, and after-sales service network of more than 280 subsidiaries and more than 12,000 Bosch service centers in over 140 countries.

The special ownership structure of the Bosch Group guarantees its financial independence and entrepreneurial freedom. It makes it possible for the company to undertake significant up-front investments in the safeguarding of its future, as well as to do justice to its social responsibility in a manner reflective of the spirit and will of its founder. 92 % of the shares of Robert Bosch GmbH are held by the charitable foundation Robert Bosch Stiftung. The entrepreneurial ownership functions are carried out by Robert Bosch Industrietreuhand KG.

Additional information can be accessed at www.bosch.com

About Motor Industries Company Limited

Motor Industries Company Limited is the flagship of the Bosch Group in India. Founded in 1951, it has grown over the years to become India's largest auto component manufacturer. It is also the largest Indo-German company.

The Bosch Group holds 60.55% stake in Motor Industries Company Limited. Access to state-of-the-art technologies from Bosch and a commitment to world-class quality have made it the country's largest manufacturer of Diesel Fuel Injection Equipment and one among the largest in the world. It is headquartered in Bangalore with facilities in Bangalore, Nashik, Naganathapura and Jaipur. All the 4 plants are TS 16949 and ISO 14001 certified. With strength of over 9800 associates, the company manufactures and trades products as diverse as diesel and gasoline fuel injection equipment, industrial equipment, auto electricals, hydraulics, power tools, packaging machines, security systems and Blaupunkt car audio systems.

It has a strong after sales network spanning across 1000 towns and cities in India with over 4,000 authorised representations which ensure widespread availability of both products and after-sales services. As Bosch is focusing on India to develop it as a technology hub, the company is gearing up to meet the challenges.

Additional information can be accessed at www.boschindia.com

About Bosch Packaging

Bosch Packaging technology is a leading supplier of equipment to the packaging sector. It designs, manufactures & markets form, fill & seal machines for flexible pouch packing & flow wrap machines for candy applications. Bosch packaging technology offers innovative solutions for applications in food, confectionery & pharmaceutical industry.

For more information about Bosch Packaging Technology, visit www.boschindia.com or call (+91) 80 22992032.